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IDENTIFIERS \*Columbia Basin College WA

## ABSTRACT

This fact book for Columbia Basin College (CBC) (Washington) offers statistics on staff and faculty, students, degrees awarded, hot programs, enrollment; student services, financial aid, economic impact, educational partnerships, and governance. CBC serves more than 13,000 students annually and offers associate degrees in arts, science, and applied science. Report highlights include: (1) CBC's full-time faculty are 48% female and 52% male, while the part-time faculty are 61% female and 39% male; (2) full-time faculty are 1% African American, 4% Asian, 3% Hispanic, and 93% White; (3) part-time faculty are 3% African American, 3% Asian, 8% Hispanic, and 86% White; (4) nursing and computer science are among the most popular programs; (5) 24% of students in the 2000-01 academic year received financial aid, compared to 21.8% in the 1997-98 school year; (6) 61% of those receiving financial aid were female, 80% were White, and 35% were age 20-24; (7) the College employs 313 full-time and 580 part-time employees and has an institutional operating budget of \$21,398,195; (8) total taxpayer investment in CBC during the 2001-02 school year will be \$14,953,192; and (9) as a result of CBC's total tangible economic contribution to the community, \$4.49 will be returned to the local economy for every dollar spent by taxpayers.

(NB)



# Columbia Basin College

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## A message from the President...

Columbia Basin College has served the education needs of Benton and Franklin counties for more than 40 years.



Like many of Washington's two-year colleges, we started as part of the local public schools. Our first classes were offered in 1955 in temporary quarters in the old Pasco Naval Base.

Over the years, CBC's offerings have expanded as we've provided educational opportunities to nearly a quarter of a million students.

Today, we serve over 13,000 students every year and offer associate degrees in arts and science, as well as applied science. We have certificate programs in a wide array of fields and provide academic and educational opportunities to a broad spectrum of the Tri-Cities populace.

Our courses run the gamut from anthropology to welding.

I could cite even more facts and figures, but that's what this booklet is all about- giving you a snapshot of the college in the 21st century. If you need more information or if we can assist you in any way, just call on the people listed in this report.

From our academic offerings and vocational programs, you'll find a wide array of information about CBC in these pages.

Our partnerships spread across the communities we serve and throughout the Columbia Basin. We're proud of your college and pleased that you're interested in what we do.

Lee R. Thornton  
  
President, Columbia Basin College

## Mission Statement

CBC is a comprehensive two-year college that provides quality education and effective job preparation. Because of our comprehensive mission, CBC has a powerful impact on every segment of the community.

*CBC exists in an environment of diversity, fairness and equity to ensure that the people of Benton and Franklin counties have access to educational programs providing sufficient knowledge for higher educational achievement, meaningful employment, basic skills development, cultural enrichment, physical and emotional well-being.*

### **Access End State -**

CBC exists to provide people of the service district with access to educational programs.

### **Academic End State -**

CBC exists to enable students to complete requirements that would allow them to obtain academic degrees, transfer to upper division colleges and universities, and pursue life-long learning and enrichment.

### **Workforce Development End State -**

CBC exists to enable students to complete requirements that would allow them to earn degrees/certificates to assist them to gain employment and pursue life-long learning opportunities.

### **Basic Skills End State -**

CBC exists to enable students to prepare for success in college level courses.

### **Cultural Enrichment End State -**

CBC will provide the college and the community with diverse and multiculturally rich programs designed to improve our quality of life, life-long learning opportunities and enhance educational programs.

### **Physical and Emotional Well-Being End State -**

CBC will contribute to the physical and emotional well-being of its students and the community.

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## Staff & Faculty Profile - Fall 2001

## Degrees Awarded at CBC

### Gender:

	Female	Male	Total
Academic	52.....48%	56.....52%	108
Full-Time Faculty	145.....61%	92.....39%	237
Part-Time Faculty	18.....53%	16.....47%	34
Exempt/Administrative	42.....69%	19.....31%	61
Classified	82.....66%	43.....34%	125
College Total	339.....60%	226.....40%	565

Source: 2001 PMS

### Age:

	Under 30	30-39	40-49	50-59	60-69	70-79	Total
Academic	5.....5%	26.....24%	35.....32%	37.....34%	5.....5%	0	108
Full-Time Faculty	9.....4%	56.....29%	74.....31%	63.....27%	29.....12%	6.....3%	106
Part-Time Faculty	0	5.....15%	9.....25%	18.....53%	2.....6%	0	34
Exempt/Admin	10.....16%	17.....28%	14.....25%	18.....30%	2.....3%	0	61
Classified	5.....4%	25.....20%	55.....44%	37.....30%	3.....2%	0	125
College Total	15.....3%	129.....23%	187.....33%	173.....31%	41.....7%	6.....1%	565

Source: 2001 PMS

### Age:

	AA	BA/BS	Master's	Prof. Degree	Other Doctorate	Ph.D.	Total
Academic	9.....8%	15.....14%	65.....30%	1.....1%	0	8.....7%	7503
Full-Time Faculty	17.....7%	79.....33%	68.....29%	8.....3%	7.....3%	11.....5%	7108
Part-Time Faculty	1.....3%	7.....21%	16.....47%	1.....3%	2.....6%	5.....15%	7017
Exempt/Admin	6.....10%	30.....49%	9.....15%	0	0	0	61
Classified	28.....22%	14.....11%	1.....1%	1.....1%	0	0	145
College Total	61.....11%	145.....26%	159.....28%	11.....2%	9.....2%	24.....4%	143

Source: 2001 PMS

Source: Fall 2001 SMIS

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## Enrollment Growth

	Fall 2000	Fall 1999	Fall 2001
Total	7503	7108	7750

Source: Fall 2001 SMIS

	Fall 2000	Fall 1999	Fall 2001
Total	7503	7108	7750

Source: Fall 2001 SMIS

### Program Name

	Nursing	Computer Science	Criminal Justice	Business Administration	Agriculture	Total
						214

Source: 2001 SMIS

## Top Five "Hot Programs"

Source: 2001 PMS

Source: 2001 SMIS

# Student Services

## ***CBC offers students a wide variety of services and programs to help them succeed in achieving their educational goals.***

**Assessment** tests are offered which include the ASSET. Supplement ASSET Math, GED, ACT, CLEP and test proctoring. 3,939 students took the ASSET. 1,474 students took the GED, 616 took the supplemental ASSET math test. 249 took the ACT, 27 took the CLEP, and 47 students had tests proctored from other colleges in 2000-2001.

**Athletics** includes golf, basketball and soccer for both men and women, baseball for men and women's softball and volleyball. The Hawks are competitive in the NWAACC league. Over 129 athletes participated in 2000-2001. East Regional Championships were won for men's golf and women's volleyball. The men's baseball team won both NWAACC and East Regional championships. Over 300 students participated in the intramurals program in flag football, basketball, golf, bowling, volleyball, soccer and ultimate Frisbee.

**Career & Employment Services Center** offers books, videos, labor market information and career assessment instruments to aid students in their career decision making process. The Job Board, referral services, Web WalkUp, on and off-campus positions, internships, job shadowing, co-op programs, resume workshops, mock interviews and career expo are just a few of their many services.

**Cougar Connection** provides information about Washington State University degree programs, prerequisites and transferability of courses, assistance with admission and academic advising. The Tri-City Transfer Agreement offers students a smooth transition between CBC and WSU-TC. In 2001, over 750 students visited the office.

**Counseling and Guidance** helps students match course selection to their abilities and objectives and choose appropriate educational and career goals. Personal counseling is provided as well. All counselors are registered with the state as mental health counselors. Over 2,050 contacts for some type of personal counseling were reported in 2000-2001. In addition, 15 workshops on test anxiety were offered for all enrolled students.

**Education Access Disability Services** provides academic accommodations and services to ensure that students and community members with a disability can have equal access to educational programs and services at CBC. The types of accommodations provided are assessed on an individual basis and may include, but are not limited to the following: extended time on exams, books in a tape recorded or brailled format, readers, scribes and note takers, sign language interpreters, accessible room locations, adaptive computer software and equipment, and other adaptive equipment as needed. In 2000-2001, 495 enrolled students with a disability were served.

**Financial Services** assists qualified students with established financial need to obtain assistance through a variety of grant, loan, scholarship, and work study programs. In 2000-2001, 24.1% of students received some type of financial aid.

**Gear Up** is a federal program providing educational opportunities for low-income students in local schools through partnerships with community-based organizations, private industry, and CBC. There are currently 1,920 students in GEAR UP, including all 7th, 8th and 9th grade students in the Pasco School District.

**Library Services** strives to meet the reference and research needs of students, faculty, and staff through library resources, interlibrary loan, and remote access to numerous databases. The collection includes over 53,000 book titles, 290 periodical titles, and electronic access to resources such as EbscoHost, Proquest, NetLibrary, and Maiten of Fact. There are 52 public access computers with networked printing capabilities. The Benton-Franklin County Law Library is located at the Pasco campus, providing an extensive book collection and access to numerous legal databases.

**Multicultural Services** offers academic advising, counseling, student program activities, club advising and student advocacy for students of color and international students.

**Student Programs** provides CBC students with opportunities for self governance including opportunities and experiences that compliment academic programs and enhance students' overall cultural, intellectual, recreational, social, professional and civic learning. Currently, there are over 14 chartered and functioning clubs.

**Student Support Services** helps first-generation, low income and disabled students stay in college and graduate or prepare to transfer. Academic advising, educational counseling, career planning, transfer counseling, tutoring, basic skills instruction and cultural leadership activities are provided to qualified students. Funded through a federal grant, over 285 students were served in 2000, and currently there are 200 students participating.

**Upward Bound** motivates high school students to complete high school and continue their education. Funded under a federal grant, qualified students receive counseling support and tutoring during the academic year and are eligible to participate in the Summer and Bridge Programs. In June of 2001, 100% (22) of the program participants graduated. 86% of these students attended college Fall 2001.

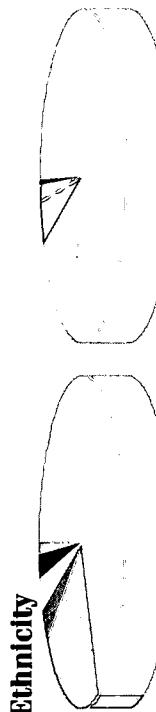
**Women's Resource Center** services include literacy skills assessment, on and off campus referrals, admissions procedures, financial aid guidance, support group seminars and a partnership with the United Way. Over 730 students have been helped in 2001.

Student Characteristics - Fall 2001

## Student Demographics by

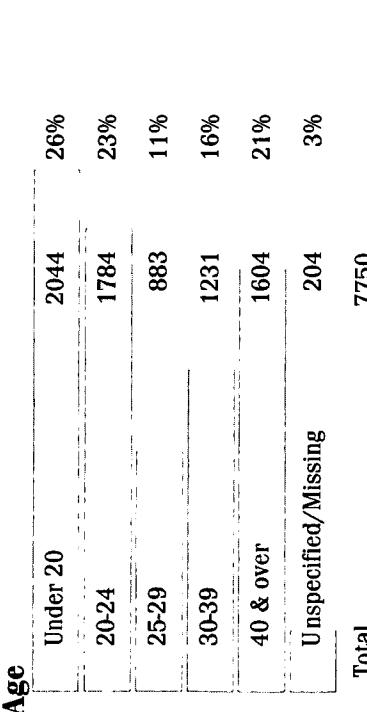
## Student Demographics by Type of Course Enrollment - Fall 2001

Gender	Male	Female	Total	Source:
Unspecified/Missing	168	4023	7750	
Male	3559	52%	46%	
Female	4023	52%	46%	
Total	7750	2044	2044	26%
Age				
Under 20				26%
20-24	1784	2044	1784	23%
25-29			883	11%
30-39			1231	16%
40 & over			1604	21%
Unspecified/Missing	204	204	204	3%
Total	7750	7750	7750	



## Student Demographics by Type of Course Enrollment - Fall 2001

		Transfer Courses		Workforce Courses		Basic Skills Courses	
Student Gender:		Female	58%	1141	44%	727	49%
		Male	41%	1337	52%	748	50%
		Unknown/Missing	1%	92	4%	10	1%
Total		4125		2570		1485	
Student Age:		Under 20	41%	559	22%	137	9%
		20-24	26%	647	25%	318	21%
		25-29	8%	335	13%	271	18%
		30-39	9%	487	19%	402	27%
		40 and over	15%	433	17%	353	24%
		Unknown/Missing	2%	109	4%	4	<1%
Total		4125		2570		1485	



# STUDENT

# PROFILE

In 2000-2001, CBC offered 19 Associate in Applied Science degree programs, 21 Certificate programs, and 8 Short-term Certificate programs. Working closely with local and regional business and industry professionals ensures high quality, state-of-the-art training and programs that are responsive to the needs of the community and industry.

## When Students Are Enrolled:

Where Students Are Enrolled:	
Day	5759.....74%
Evening	2624.....34%
Both Day & Evening	513.....7%
Pasco Campus	5074.....65%
Richland Campus	1371.....18%
Chase Centre	489.....6%
Other	1285.....17%
Distance Learning	462.....6%
Distance Learning Only	120.....2%

CONTENTS

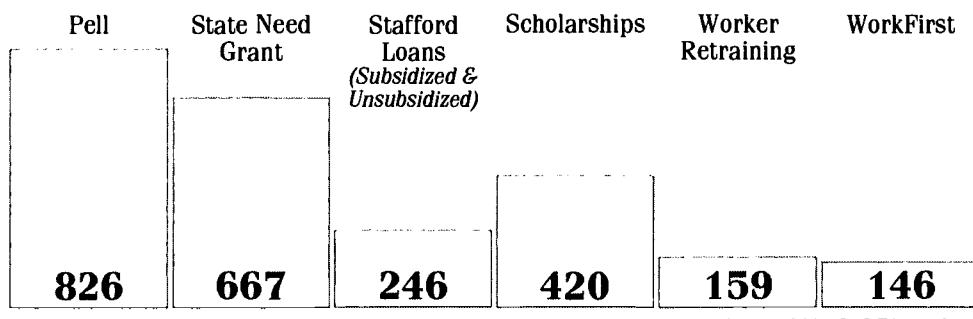
414 Transfer classes offered
341 Career and Workforce classes offered
Running Start Students .....
Weekend College Participants .....
Seniors Classes Participants .....

## Enrollment Status

Full-Time	4188	54%
Part-Time	3562	46%
<b>Total</b>	<b>7750</b>	

SOMME: FALL 2001 SIMS

## Number of Students Receiving Financial Aid in Fall 2001

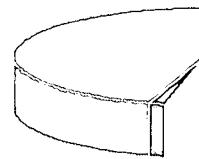


Source: 2001 CBC FA Database

## Demographics of Students Receiving Financial Aid:

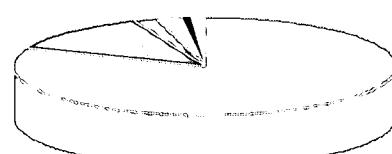
### Gender:

Female .....	61%	<input type="checkbox"/>
Male .....	37%	<input type="checkbox"/>
Unknown .....	.2%	<input type="checkbox"/>



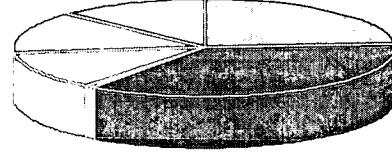
### Ethnicity:

African American.....	2%	<input type="checkbox"/>
Asian .....	2%	<input type="checkbox"/>
Hispanic.....	13%	<input type="checkbox"/>
Native American .....	1%	<input type="checkbox"/>
White .....	80%	<input type="checkbox"/>
Unknown .....	1%	<input checked="" type="checkbox"/>



### Age:

Under 20.....	24%	<input type="checkbox"/>
20-24.....	35%	<input checked="" type="checkbox"/>
25-29.....	12%	<input type="checkbox"/>
30-39.....	14%	<input type="checkbox"/>
40 & Over.....	13%	<input type="checkbox"/>
Unknown .....	1%	<input type="checkbox"/>



## Percentage of Students Accessing Financial Aid

	1997-98	1998-99	1999-2000	2000-01
Recipients	1027	1124	1117	1282
Academically Eligible Students	4717	4887	4987	5319
% Receiving Aid	21.8%	23%	22.4%	24.1%

Source: CBC Data Warehouse

## Financial Aid Types

PELL	\$2,152,574
SEOG	\$89,203
Federal Work Study	\$170,890
Subsidized Stafford Loans	\$418,357
PLUS/Unsub Staff Loans	\$119,992
State Need Grant	\$1,066,615
Total State Work Study (all Off-campus)	\$328,629
Need-Based Waiver	\$47,416
Workforce Training	\$153,301
Other State Funded Gift Assistance	\$31,247
Institutional Grant/Waiver/Scholarships	\$149,790
Institutional/Off Campus Employment	\$61,988
Outside Scholarships	\$81,845
<b>Total</b>	<b>\$4,871,847</b>

# Economic Impact on the Tri-Cities Community

<b>State Appropriation</b> <small>(Includes \$1.1 million Worker Retraining)</small>	<b>16,060,192</b>	<b>75%</b>
<b>Locally Generated Funds</b>	<b>5,109,813</b>	<b>24%</b>
<b>Other</b>	<b>228,190</b>	<b>1%</b>
<b>Total</b>	<b>21,398,195</b>	

The direct tangible economic impact of CBC on Benton and Franklin counties' economy is based on three major sets of expenditures generated by the college: institutional, student, and employee expenditures. These three components amounted to a total budget of \$33,593,000 during the 2000-2001 academic year.

Gross payroll for 2001-2002 is budgeted for over \$12,884,403. The college employs 313 full-time and 580 part-time employees.

The institutional operating budget for 2001-2002 is \$21,398,195.

Total taxpayer investment in CBC during the 2001-2002 fiscal year will be \$14,953,192. As a result of CBC's total tangible economic contribution to the community, for every dollar spent by taxpayers in support of CBC, \$4.49 is returned to the local economy. This is a return on investment of over four to one.

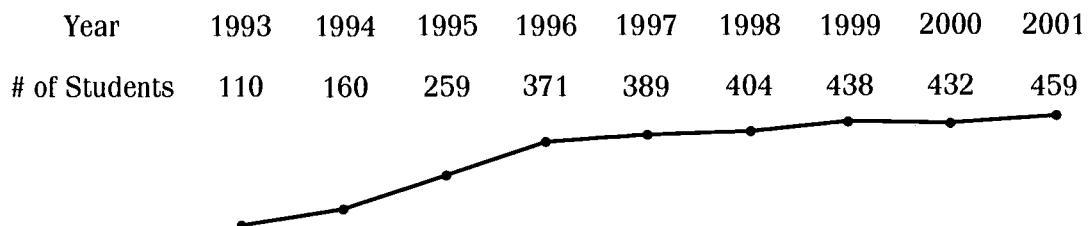


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# Educational Partnerships

## Running Start

Running Start offers eligible high school juniors and seniors an opportunity to attend college courses and earn college credit while completing high school requirements.



*Source: CBC Data Warehouse*

## Tech Prep

Tech Prep is dedicated to producing clear, meaningful pathways to careers. The Columbia Basin Tech Prep Consortium promotes life-long learning and builds connections between high schools and post-secondary education institutions. Agriculture, Automotive Technology, Business Technology, Careers in Education, Computer Science, Criminal Justice, Culinary and Food Services, Dental Assisting, Early Childhood Education, Radio Broadcasting and the Welding Technology programs offer agreements with local high schools to earn college credit by completing articulated courses within their high school. Participating school districts include Burbank, Finley, Kennewick, Kiona Benton, North Franklin, Pasco and Richland including Tri-Tech Skills Center. 330 students received credit for the 2000-2001 school year.

## Four-Year Colleges

This year, CBC has entered into two new formal articulation agreements with accredited private universities in addition to the existing agreements with public 4-year state universities. The agreement with CBC and City University will provide CBC computer science students a route to a Bachelor of Science degree in Information Technology, a track not available for Tri-City students until now. Under the agreement, City University will be able to use CBC's labs to teach upper-division classes at the Pasco campus. A City University transfer advisor is on campus weekly to assist students.

The agreement between CBC and University of Phoenix, though initially entered into to provide a similar four-year degree path for computer science students, is a general transfer agreement that provides the last two years of a baccalaureate degree in all of CBC's various academic disciplines.

Washington State University maintains an office on campus, the Cougar Connection, to provide students with transfer information and assistance.

Representatives of other Washington schools visit CBC on a regular basis. A quarterly transfer fair is held on the Pasco campus.

# Community Commitment

## Cultural Events

CBC offers a wide variety of cultural events each year. Music and theatre groups touring local schools include The Blue Ladder Players, Jazz Band, DesertTones and FreeForm. Music and drama festivals are held in addition to the various exhibits presented in the Esvelt Gallery.

### **Attendance at Cultural Events**

	<b>2000-01</b>
Concerts	8,525
Exhibits	3,870
Lectures	783
Plays	11,826
Total Attendance	<b>25,004</b>

*Source: CBC Arts Division*

## Fitness Center

The Fitness Center rivals any public or private fitness center in the Tri-Cities. Cybex equipment, free weights, rowing machines, bicycles, elliptical trainers, treadmills, and even a rock climbing wall are available to users. During Fall Quarter 2001, 1,011 students, 54 seniors, and 35 community members utilized the Fitness Center.

## CBAT

Columbia Basin Advanced Technology Center serves as a catalyst for the development of an Information Technology based economy in the Columbia Basin region. Working in collaboration with other entities and individuals, they provide expertise and other resources necessary for the successful development of promising IT start-up companies, training programs enabling IT professionals to become certified professionals in their area of expertise and through the I2I Academy, training opportunities for local educators. Vivid Learning Systems (computer and safety training), Quest/SolidWorks (engineering), X2X (computer certification), Chief Automotive Systems and APSIS (aluminum automotive technology) are some of the companies involved with CBAT.

## CBC Foundation

The CBC Foundation is a non-profit organization that helps to generate private resources to augment the college's financial base. Private gifts have become a vital source of funding for CBC. For the 2001-2002 academic year, assets total \$9,285,301, endowed funds total \$3,793,751 and 90 scholarships worth \$100,390 were awarded.

## SBDC

The Small Business Development Center assists entrepreneurs, independent business owners and managers interested in developing, stabilizing or expanding their businesses, or their management skills. The center provides free, one on one counseling, networking services and education programs. This includes seminars and classes geared to the demands of operating an independent business. Collaboratively funded by CBC and the WSBDC and supported by TRIDEC, the SBDC has provided support to over 160 local entrepreneurs and logged over 700 hours of counseling since May 2001. 14 different classes were offered during the fall of 2001.

## Community Connections

The Community Connections office is dedicated to gathering comments and data from CBC's constituency. Members of the Board of Trustees consider input from the community in making decisions and goals for the college. Annual conferences and strategic conversations are two creative ways to get that input. 46 community members participated in the 4th Annual Conference in October 2001.

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*Diversity Initiatives*



Columbia Basin College  
Community College District 19  
Serving Benton & Franklin Counties



### **Pasco Campus**

2600 North 20th Avenue  
Pasco, WA 99301

Phone: (509) 547-0511  
Fax: (509) 546-0401  
TDD/TYY: (509) 546-0400

### **Richland Campus**

1011 Northgate  
Richland, WA 99352

Phone: (509) 946-9669  
Fax: (509) 946-6099

### **Chase Centre**

1600 North 20th Avenue  
Pasco, WA 99301  
Phone: (509) 547-0511 Ext. 2222

**[www.cbc2.org](http://www.cbc2.org)**

**For more information contact:**

## **Office of Institutional Research & Marketing**

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**Ty Jones, Systems Analyst**

**Margaret Novy, Secretary Senior**

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